

H

H

V

H

H

1

2

THE PILLARS

**HIP V. HYPE is an entrepreneurial firm utilising design thinking to resolve intuitive solutions to project delivery and value creation. We use our unique perspective on business, process and technical knowledge as a tool to enable designers and consultants to do what they do best. Our operations focus around FOUR PILLARS: DEVELOPMENT. DESIGN. SUSTAINABILITY. RESEARCH**



3

4



1 NORTH STREET, BRUNSWICK  
2 TOWN HOUSES

- DEVELOPER
- DESIGNER
- BUILDER

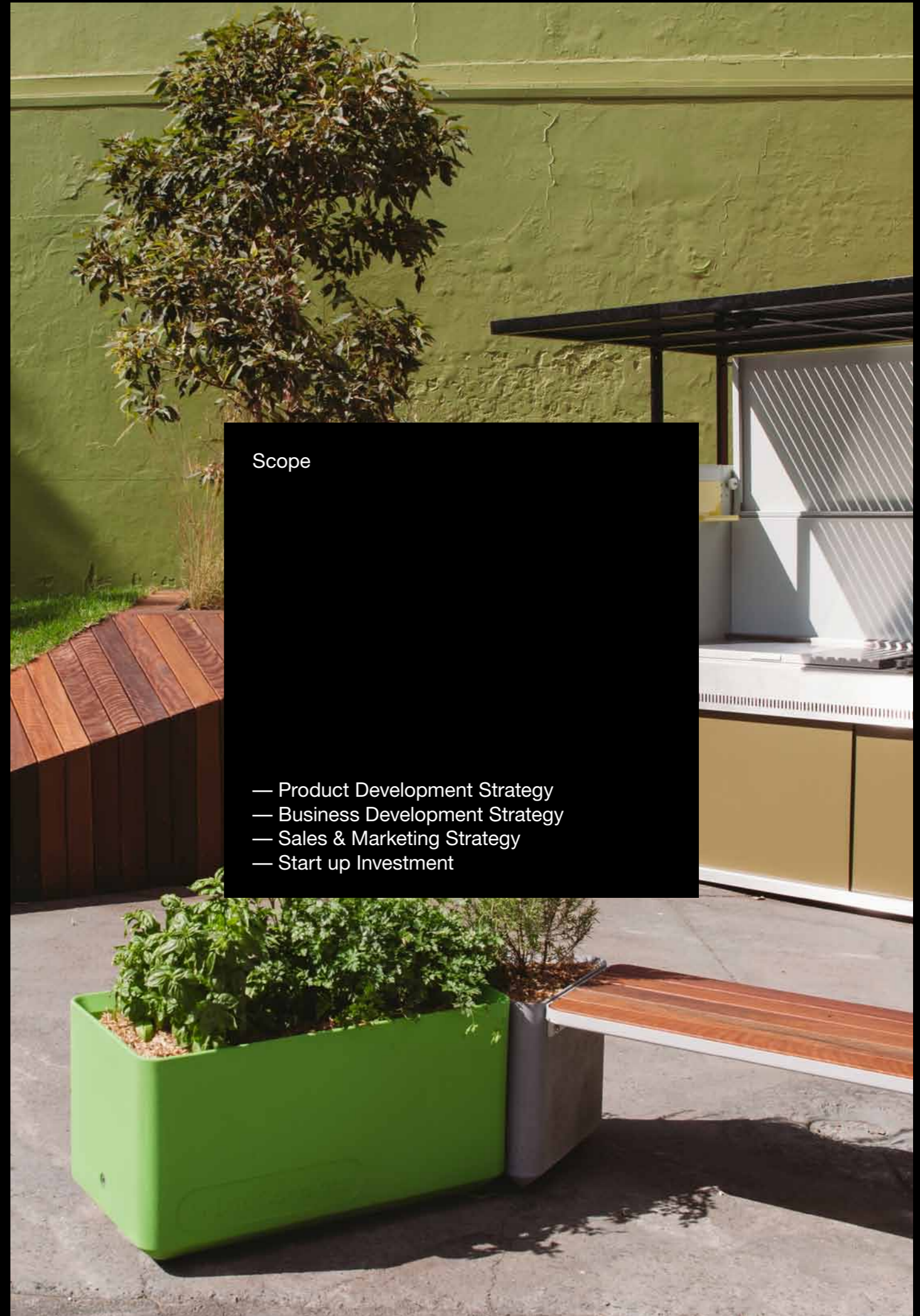


Scope

- Due Diligence
- Acquisition
- Town Planning
- Sales & Marketing
- Project Finance
- Project Management
- Settlement Management



166 GERTRUDE STREET, POCKET PARK  
TILT - OUTDOOR BBQ UNIT  
FOODSCAPE - PLANTERS & URBAN FURNITURE  
IN COLLABORATION WITH URBAN COMMONS



Scope

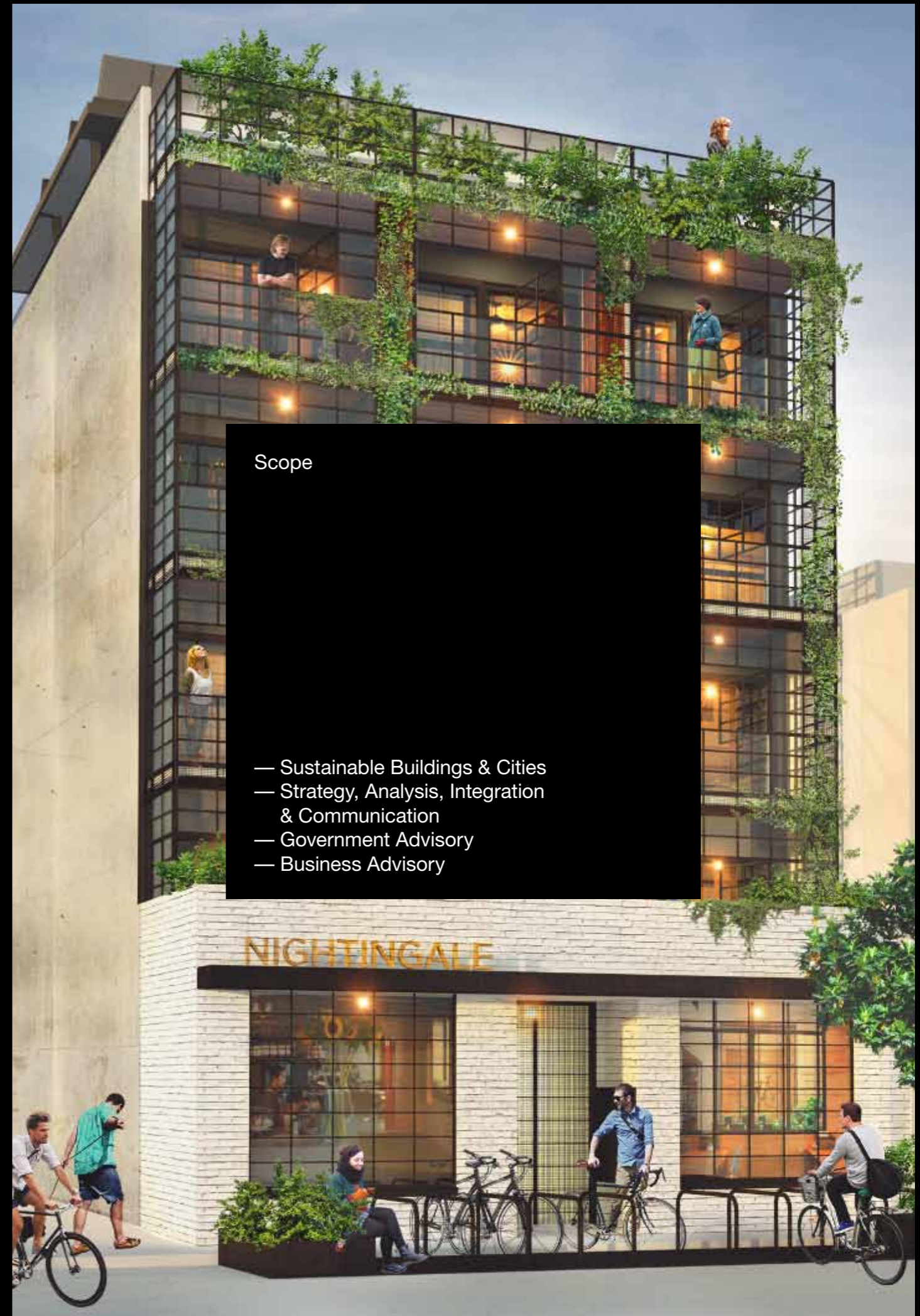
- Product Development Strategy
- Business Development Strategy
- Sales & Marketing Strategy
- Start up Investment



THE NIGHTINGALE MODEL  
 06 FLORENCE STREET, BRUNSWICK  
 20 APARTMENTS + RETAIL

- SUSTAINABLE ENERGY STRATEGY
- STRATEGIC PARTNERING
- SUSTAINABILITY INTEGRATION

IMAGE: BREATHE ARCHITECTURE



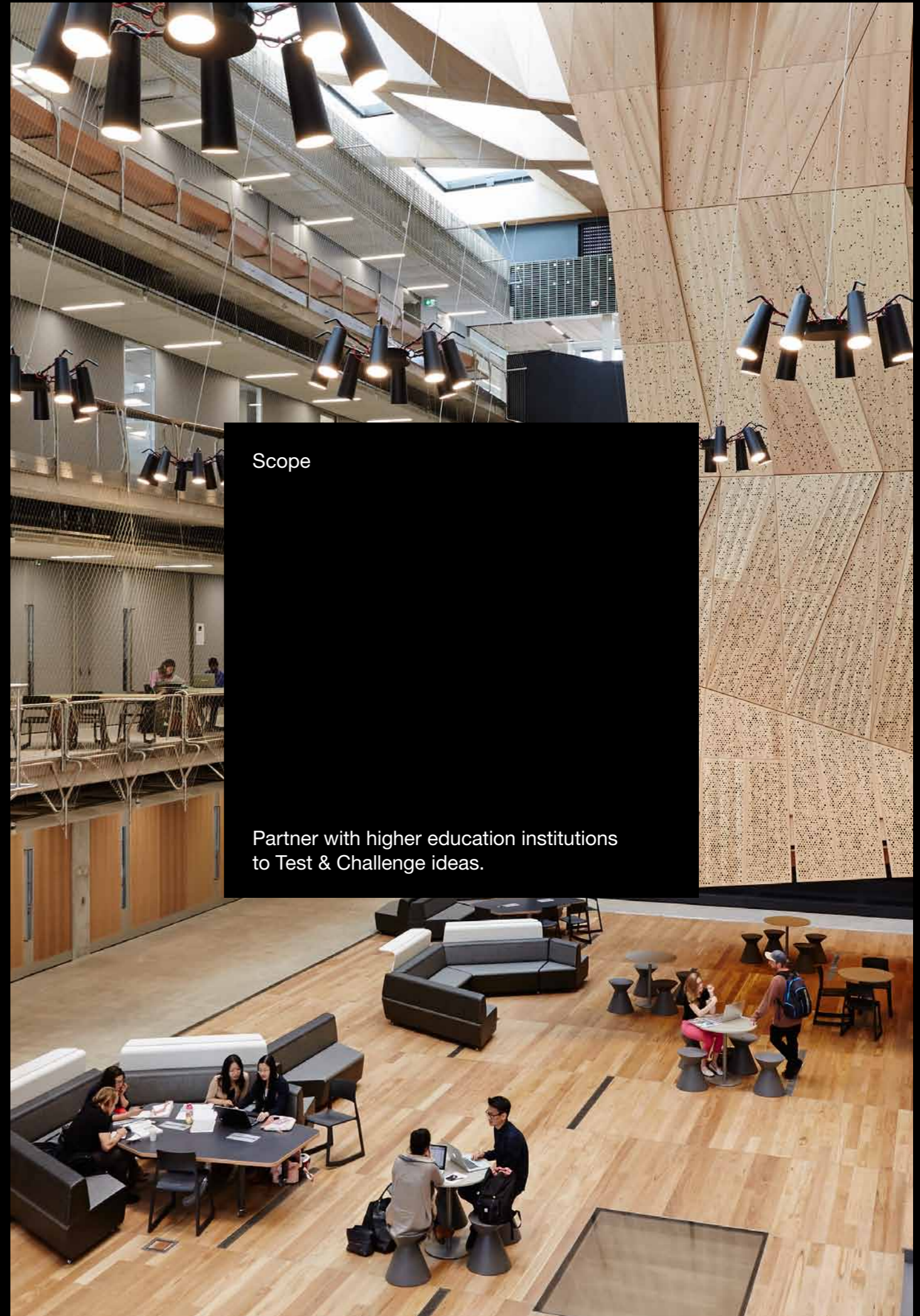
Scope

- Sustainable Buildings & Cities
- Strategy, Analysis, Integration & Communication
- Government Advisory
- Business Advisory



MELBOURNE SCHOOL OF DESIGN  
UNIVERSITY OF MELBOURNE

IMAGE: SEAN FENNESSY



H

H

LIAM WALLIS  
HV.H FOUNDER  
HV.H DEVELOPMENT DIRECTOR  
HV.H DESIGN DIRECTOR  
HV.H RESEARCH DIRECTOR  
0409 233 677  
LIAM@HIPVHYPE.COM

----

PETER STEELE  
HV.H SUSTAINABILITY DIRECTOR  
HV.H DEVELOPMENT MANAGER  
0402 378 788  
PETER@HIPVHYPE.COM

----

WWW.HIPVHYPE.COM  
WEDESERVEBETTER@HIPVHYPE.COM  
@HIPVHYPE



H

H