

Indigenous Recognition Matters



HIP V. HYPE respectfully acknowledges that every project enabled or assisted by HIP V. HYPE in Australia exists on traditional Aboriginal lands which have been sustained for thousands of years.

We honour their ongoing connection to these lands, and seek to respectfully acknowledge the traditional custodians in our work.

HIP V. HYPE has committed to a journey to seek to better understand Indigenous culture and community.

We hope that this journey will enable us to do our part to encourage increased understanding and awareness of Indigenous peoples' struggle for; empowerment, a righting of the wrongs, a correction of history and ultimately recognition as Australia's First People.

We believe that indigenous recognition matters for our country to be able to move forward together.

OUR JOURNEY

To date we have:

- _ Collaborated with street artists Adnate & Plea F1 to create a high exposure piece on our studio. The making of this piece was captured by Richard Wynn of North South Pictures and is set to Yolanda Be Cool - A Baru In New York ft. Gurrumul (Flume Remix) – view it here need to reload video to www.hipvhype.com/video/
- _ Sought to acknowledge the First People in all of our events and daily correspondence by developing an acknowledgement statement in collaboration with Benson Saulo. This statement accompanies each and every email sent by our people in their work and serves as a reminder to those who interact with us.
- _ Undertaken an awareness workshop with Jefa Greenway, Indigenous Architecture and Design Victoria (IADV) at the Koorie Heritage Trust, Federation Square to better understand what we don't know...
- _ Sought to include a section about traditional land ownership in the sustainability management plans we deliver to clients.
- _ Installed the Aboriginal Languages of Victoria map up in the office as a visual reminder to continue our investigation into what role we can play in reconciliation.

We are committed to doing more, including:

- _ Developing a codification of principles for an assessment of each of our project's connection to place.
- _ Developing relationships with Aboriginal Australian businesses for project procurement and/or partnership.
- _ Engaging with Wurundjeri Council at the outset of each project on Wurundjeri Country and meeting with the Elders for cultural consultancy to discuss the project more broadly.
- _ Continuing our engagement with IADV and undertaking additional workshops to extend our cultural competency and further embed our aspirations into our operations.

Generally engaging with Wurundjeri Council Services:

- _ **Cultural Heritage:** We provide comprehensive cultural heritage services including: discharging our RAP responsibilities, Due Diligence Assessments, assessment of Cultural Heritage Management Plans, Cultural Heritage & Interpretation, Cultural Values Recordings as well as Wurundjeri Heritage Projects.
- _ **Land Management:** Our Country, or 'Narrap' Team, focuses on the protection, management and enhancement of environmental and culturally significant places on Wurundjeri Country.
- _ **Cultural Practices for Events:** We offer a range of cultural practices that can be experienced by the wider community including Welcomes, Smoking ceremonies, dance and music performances, gifts for exchange and commissioned arts works.
- _ **Education and Training:** We deliver cross cultural educational incursions and excursions, which are tailored to meet the needs of the following sectors: education, government, corporate, not-for-profit and community groups.
- _ **Language and Naming:** Interested in naming an event, place, office or facility on Wurundjeri Country in language? We provide language and naming services in Woi wurrung, the traditional language of the Wurundjeri people
- _ **Cultural Consultancy:** Meet with our Elders. It is considered respectful cultural protocol to discuss upcoming projects or initiatives on Wurundjeri Country.

