



## Kelly Best

HIP V. HYPE DEVELOPMENT  
ASSISTANT DEVELOPMENT MANAGER  
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With a deep interest in cities and their impact on society, Kelly is passionate about adaptive systems and how design interventions can instigate change in the city altering its resilience and adaptive capacity. Growing up in central Victoria, Kelly spent much of her school holidays on building sites helping her father. As Assistant Development Manager, Kelly brings property development experience from site acquisition and due diligence through to project delivery and settlement. Kelly is passionate about integrating sustainable economic, environmental and social considerations into each project she works on.

After completing a Bachelor of Environments majoring in Architecture, Kelly worked on a variety of projects with ICD property, from multi-residential projects in the inner city to masterplan community development on the suburban fringe.

Kelly leapt at the opportunity to study in the Netherlands where she completed a semester of her Masters of Architecture at Delft University of Technology and undertook a research studio led by Winy Maas of MVRDV. Kelly then moved to Amsterdam to work in a boutique architecture firm designing small and mid-rise Baugrauppen developments and later took a role in the urban design unit at UN Studio, contributing to project concept development. Whilst with UN Studio she spent time researching the effects of sensor driven technology in retail, brick and mortar stores and the disruption to architecture and the urban environment.

Kelly is driven by a desire to pursue considered design outcomes and innovative development models that contribute to community such as the Baugruppen model, which is focused on establishing a community-orientated approach to design and build customised, adaptable and affordable living.

More recently, Kelly completed a thesis with Nightingale Night School as part of her Masters of Architecture. This enabled her to explore non-traditional models of development with shared equity ownership schemes for migrant family owned businesses around Footscray market.

In her free time, Kelly enjoys painting the urban plans of cities in which she has travelled and occasionally dabbles in sculpture using recycled copper from old hot water service tanks. In keeping with her passion for social causes, Kelly volunteered at Serve the City Amsterdam, serving elderly and young children in tangible ways. She now volunteers in the kitchen at Many Rooms, which provides food to those most vulnerable in North Melbourne.

## Formal Qualifications

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- MASTER OF ARCHITECTURE, UNIVERSITY OF MELBOURNE (CURRENT)
  - BACHELOR OF ENVIRONMENTS (ARCHITECTURE), UNIVERSITY OF MELBOURNE
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