



Mark Trueman

HIP V. HYPE DESIGN
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Managing Director of HIP V. HYPE Design, Mark is dedicated to exploring the social impact of design and is driven by a desire to use design as a tool to enhance our everyday relationships. He is also passionate about the intersection between the aesthetic and technical aspects of building design and architecture. With over 15 years of experience in the architectural industry working collaboratively in multi-disciplinary teams Mark brings a considered approach to design with significant practical hands-on experience in building.

With an active interest in the natural environment, Mark believes that green space offers the vital relief we require to balance out the harsh reality of many urban landscapes. Detailed site context analysis through observation, research and physical interaction enables Mark's practice to focus on designs which are more connected to the natural environment and expertly resolved.

Growing up in a family of trades men and women, Mark's first encounter with design was hands-on. Naturally, Mark initially sought a more practical approach to design and construction through Architectural Drafting. Mark's desire to deepen his design knowledge and skills led him to complete a Bachelor of Arts in Architecture whilst establishing his own design practice. This became the steppingstone that led him to study at TKK Helsinki University of Technology (now Aalto University) in Finland, where he was invited to work as Course Assistant as part of Cities in Crisis – an investigative field trip of the vulnerable urban communities in Phnom Penh, Cambodia.

Upon his return, Mark completed his Masters of Architecture under the mentorship of Peter Bickle of ARM Architecture. Since then, Mark has worked at Allan Powell, later Powell and Glenn Architects in Melbourne. His role as Project Leader saw him work across a diverse range of residential, commercial and retail projects including TarraWarra Museum of Art, Marne Street Apartments, Benalla Art Gallery, Clemenger BBDO offices and a number of residences across Australia, from the coast to the inner city and deep into the countryside.

Outside the studio, Mark can be found in nature with camera in hand or bike in tow. In recent years, cycling has become a life centring passion. Hitting the dirt or tarmac has become a way to explore nature and reconnect. For Mark, photography has been a life-long passion with a particular interest in the human expression and the detail of everyday life. Together these outlets provide opportunity for connection and observation which are pivotal to Mark's grounded yet inspired approach to design.

Formal Qualifications

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- DIPLOMA OF BUILDING DESIGN, RMIT UNIVERSITY
 - BACHELOR OF DESIGN (ARCHITECTURE) WITH DISTINCTION, DEAKIN UNIVERSITY
 - MASTER OF ARCHITECTURE WITH DISTINCTION, RMIT UNIVERSITY
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