



Peter Steele

HIP V. HYPE SUSTAINABILITY
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Peter Steele, HIP V. HYPE Sustainability Co-founder and Managing Director, is an experienced Urban Planning, Property and Sustainability practitioner. He sees sustainability as inherent to good design and fundamental to long-term prosperity; not an option or a barrier, but an opportunity. Peter applies strategic thinking to integrate and deliver outstanding sustainability and development outcomes in a commercially conscious way, for projects of all scale and context.

Beginning his tertiary education in architectural drafting, Peter quickly realised that while a strong appreciation of construction and architectural processes are incredibly valuable, his passion and strengths lie in thinking about buildings and cities at a more strategic level. Responding to this, he completed a Bachelor of Planning with Honours at RMIT, and through this pursued a strong interest in sustainability in buildings, infrastructure and cities. Working initially as a local government Strategic Planner gave Peter a strong appreciation of the interplay between planning policy, community values and trends, and the commercial realities of property development.

Building on this foundation, Peter spent the subsequent 8 years consulting as a sustainability specialist in policy, buildings, masterplanning and infrastructure design and delivery. During this period he led conceptual development of sustainable infrastructure systems for urban regeneration projects such as Fishermans Bend and The Coburg Initiative. Peter also undertook a European study tour investigating sustainable precinct business models, and led sustainability integration and communication on various residential and mixed-use property developments including 'The Commons' in Brunswick.

This varied context and project experience has enabled Peter to build a sophisticated and effective framework for driving sustainability integration in any context, while balancing other project drivers and priorities. To round out his appreciation of the commercial drivers and process that underpin property development, Peter returned to RMIT in 2012 to obtain a post graduate qualification in Property Development.

Peter's experience to date has convinced him that leading sustainability performance, complementary to a project's commercial drivers, is very achievable. He maintains a focus on finding this balance and in the process ensures that every project achieves exceptional outcomes for all involved.

Formal Qualifications

- BACHELOR OF SOCIAL SCIENCE (PLANNING) (HONS 1ST CLASS), RMIT
 - CERTIFICATE IV BUILDING DESIGN AND TECHNOLOGY, RMIT
 - GRADUATE CERTIFICATE OF BUSINESS (PROPERTY), RMIT
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Professional Associations

- ONE PLANET COMMUNITIES - SUSTAINABILITY INTEGRATOR
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