

## Sky News Real Estate

Featuring HIP V. HYPE Founding Director Liam Wallis and Program Hosts Bridie Barry & James Treble.

“HIP V. HYPE IS A TEAM OF CREATIVE ENTREPRENEURS GAINING A NAME FOR TAKING A SUSTAINABLE APPROACH TO COMMERCIAL DEVELOPMENT.

BASED IN MELBOURNE, VICTORIA, THEIR AIM IS TO USE A DESIGN-LED APPROACH IN CREATING MORE FOR LESS.” - SKY NEWS

IN THIS INTERVIEW, LIAM DISCUSSES WITH BRIDIE BARRY & JAMES TREBLE THE MULTI-DISCIPLINARY APPROACH OF HIP V. HYPE - DEVELOPMENT, DESIGN, SUSTAINABILITY + RESEARCH.

“AS A DEVELOPMENT COMPANY, WE’RE NOT JUST IN DEVELOPMENT. WE HAVE A DESIGN STUDIO AND SUSTAINABILITY CONSULTANCY AS PART OF OUR BUSINESS. FOR US, IT’S AN EVIDENCE-BASED APPROACH SO WE’RE TESTING OUT SUSTAINABILITY THEORIES. WE TAKE A COMMERCIAL APPROACH TO SUSTAINABILITY, PUTTING THEORIES INTO PRACTICE. WE GIVE ADVICE BASED ON PROOF. IT IS TRULY A MULTI-DISCIPLINARY GROUP OF COMPANIES.”

LIAM ALSO DESCRIBES THE COLLABORATIVE BENEFITS OF THE HIP V. HYPE COLLECTIVE STUDIO, INCLUDING THE SUSTAINABILITY FEATURES EMPLOYED TO REDUCE ENERGY COSTS AND INCREASE RELIANCE ON SOLAR POWER.

