

# Indigenous Recognition Matters



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Approved by Liam Wallis [Director]

April 2021

Review date

January 2022

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## VISION

HIP V. HYPE is committed to a journey that seeks to better understand Indigenous culture and community. We hope that this journey will enable us to do our part to encourage increased understanding and awareness of Indigenous peoples' struggle for empowerment, a righting of the wrongs, a correction of history and ultimately recognition as Australia's First People.

We believe that indigenous recognition matters for our country to be able to move forward together.

## OUR COMMITMENT

HIP V. HYPE respectfully acknowledges that every project enabled or assisted by HIP V. HYPE in Australia exists on traditional Aboriginal lands which have been sustained for thousands of years.

We honour their ongoing connection to these lands, and seek to respectfully acknowledge the traditional custodians in our work by:

- Including acknowledgment of traditional land ownership in the reports we deliver to clients
- Installing the Aboriginal Languages of Victoria map up in our studio as a visual reminder to continue our investigation into what role we can play in reconciliation
- Australia Day is a contentious date for many Australians not least Australia's First People. We support changing Australia Day (26\_JAN) to a date that we can all truly celebrate and provide Our People with the option to choose a day-in-lieu in recognition of this
- Collaborating with and seeking to maximise exposure for indigenous artists, including a collaboration with street artists Adnate & Plea F1 and Kent Morris to create a high exposure piece on our studio
- Acknowledging the First People in all of our events and daily correspondence by developing an acknowledgement statement in collaboration with Benson Saulo. This statement accompanies each and every email sent by Our People in their work and serves as a reminder to those who interact with us

## OBJECTIVES

We are committed to continuing our journey to better understand Indigenous culture and community by:

- Developing a codification of principles for an assessment of each of our project's connection to place
- Developing relationships with Aboriginal Australian businesses for project procurement and/or partnership
- Ensuring that our team's cultural activities pick up on opportunities to increase our knowledge of indigenous culture. Our 2020 end of year team activity included a smoking ceremony and cultural heritage walk with Uncle Bill along the banks of the Yarra River at Dight's Falls
- Engaging with Wurundjeri Council at the outset of each project on Wurundjeri Country and meeting with the Elders for cultural consultancy to discuss the project more broadly
- Continuing our engagement with Indigenous Architecture and Design Victoria and undertaking additional workshops to extend our cultural competency and further embed our aspirations into our operations and better understand what we don't know
- Ensuring that the Indigenous voice is at the table during community workshops and events, where possible

## OPERATIONS

- The Head of Operations is responsible for ensuring the objectives of this policy are met
- This policy will be reviewed annually