

# Indigenous Recognition Matters



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## VISION

HIP V. HYPE is committed to a journey that seeks to better understand Indigenous culture and community. We hope that this journey will enable us to do our part to encourage increased understanding and awareness of Indigenous peoples' struggle for empowerment, a righting of the wrongs, a correction of history and ultimately recognition as Australia's First People.

We believe that indigenous recognition matters for our country to be able to move forward together.

## OUR COMMITMENT

HIP V. HYPE respectfully acknowledges that every project enabled or assisted by HIP V. HYPE in Australia exists on traditional Aboriginal lands which have been sustained for thousands of years.

We honour their ongoing connection to these lands, and seek to respectfully acknowledge the traditional custodians in our work by:

- Including acknowledgment of Traditional Custodianship in the reports we deliver to clients
- Installing the Aboriginal Languages of Victoria map up in our studio as a visual reminder to continue our investigation into what role we can play in reconciliation
- Supporting changing the date of Australia Day to a date that we can all truly celebrate by providing Our People with the option to choose a day-in-lieu in recognition of the contentious nature of the current date
- Seeking to maximise exposure for indigenous artists in our Projects and Collective Spaces, including a partnership with Vivien Anderson Gallery to showcase contemporary Indigenous artwork at HV.Hotel, Collective Studio Spaces and in Project Photography published in national and international publications
- Acknowledging the First People in all of our events and daily correspondence by developing an acknowledgement statement in collaboration with Benson Saulo. This statement accompanies each and every email sent by Our People in their work and serves as a reminder to those who interact with us
- Purchasing Australian Carbon Credit Units with indigenous and biodiversity co-benefits to seek to support local communities and preserve traditional land management practices
- Advocating for an Indigenous Voice to Parliament by providing Our People with a copy of the Voice to Parliament Handbook by Thomas Mayo and Kerry O'Brien and commissioning a 'Vote Yes' illustration that featured on the front window of our Brunswick and South Melbourne Collective spaces

## OBJECTIVES

We are committed to continuing our journey to better understand Indigenous culture and community by:

- Developing a codification of principles for an assessment of each of our project's connection to place
- Developing relationships with Aboriginal Australian businesses for project procurement and/or partnership
- Ensuring that our team's cultural activities pick up on opportunities to increase our knowledge of indigenous culture, including a Building Cultural Competency Workshop at the Koorie Heritage Trust, the Wurundjeri Cultural Walk with Uncle Bill and Royal Botanic Gardens Aboriginal Heritage Walk

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- Engaging with Wurundjeri Council to understand and acknowledge the Traditional Custodians of the land on which our projects reside
- Continuing our engagement with Indigenous Architecture and Design Victoria and undertaking additional workshops to extend our cultural competency and further embed our aspirations into our operations and better understand what we don't know
- Ensuring that the Indigenous voice is at the table during community workshops and events, where possible